

MULTIMEDIA



UNIVERSITY

STUDENT ID NO

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# MULTIMEDIA UNIVERSITY

## FINAL EXAMINATION

TRIMESTER 1, 2018/2019

### BIT 3104 – INTERNATIONAL TRADE AND POLICY

( All sections / Groups )

13 OCTOBER 2018

2.30pm-4.30pm

( 2 Hours )

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#### INSTRUCTIONS TO STUDENTS

1. This Question paper consists of 2 pages with 5 Questions only.
2. Attempt **ALL** in Section A. Attempt any **TWO** questions in Section B. All questions carry equal marks and the distribution of the marks for each question is given.
3. Please write all your answers in the Answer Booklet provided.

**Section A Attempt all questions**

**KUALA LUMPUR:** A total of RM141 billion in foreign investments were approved for the manufacturing sector from 2013 to 2017, the Dewan Rakyat was told today.

Deputy International Trade and Industry Minister Datuk Chua Tee Yong said the investments included RM30 billion in 2013; RM39.6 billion (2014); RM21.9 billion (2015); RM27.4 billion (2016); and RM21.6 billion in 2017.

"The total investments involve 1,801 projects which are expected to generate 222,000 employment opportunities.

"Among the countries that have invested in the manufacturing sector during the period are Japan, Singapore, China, South Korea, United States of America and Germany," he said in response to a question from Datuk Liang Teck Meng (BN-Simpang Renggam).

Liang wanted to know the total foreign direct investments in the country for the period between 2013 and 2017 and the strategy used by the government to attract foreign investors.

Chua said proactive measures were always taken by the government to provide more attractive and conducive investment climate in the country, such as improving current policies and liberalising policies on investments.

The government, he said, also introduced focused approach in efforts to attract quality investments, apart from giving emphasis to capital intensive and high technology industries, as well as research and development (R&D).

Chua said the ministry was also working with its network of offices in the United States of America (US) and China in monitoring and looking for solutions to the trade tension between the two countries.

"Malaysia understands the US and China are important markets for the country. This development will not only give negative impact, in terms of trade, to Malaysia but also other countries.

"Therefore, Malaysia, together with other Asean member countries, will play their role to address the situation," he said to a supplementary question from Tan Sri Abdul Khalid Ibrahim (BEBAS- Bandar Tun Razak) on steps taken by the government in handling the looming trade war between the US and China. — *Bernama*

(Source : The Sun Daily (2018) Foreign investments of RM141b approved in manufacturing sector)

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1. Based on the article, explain **FIVE (5)** efforts taken by the government to attract investments to the country.  
(25 Marks)
2. Illustrate **FIVE (5)** benefits of these investments to the country.  
(25 Marks)

**Section B : Attempt any TWO questions**

3. Sales of fake or counterfeit goods has increased (The Sun Daily 2018). Provide **FIVE (5)** reasons for the increase.  
(25 Marks)
4. Illegal wild life trade has been going on despite the efforts of the government. Recommend **FIVE (5)** ways to eradicate this.  
(25 Marks)
5. Dutch Lady products had a slight quality issue earlier in the year (The Sun Daily 2018). Suggest **FIVE (5)** ways food quality issues will not occur again.  
(25 Marks)

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